

**RESOLUTION NAMING THE CENTER FOR BUSINESS ANALYTICS LAB
IN THE DATA AND DECISION SCIENCES BUILDING
FOR WILLIAM '75, MBA '76 & ELIZABETH '77 COOK
AND BRIAN '79, MBA '81 & MARY FAITH COOK**

WHEREAS, William (Bill) Cook earned his bachelor's degree in business from Virginia Tech in 1975 and master's degree in business administration in 1976; his wife Elizabeth (Betsy) Cook also earned her bachelor's degree in accounting from Virginia Tech in 1977; and

WHEREAS, Brian Cook, brother of Bill Cook, earned his bachelor's degree in business from Virginia Tech in 1979 and master's degree in business administration in 1981; and

WHEREAS, Bill Cook served in numerous senior executive positions, including as Chair, CEO, and CFO during his 35 years at Donaldson Company Inc., a global provider of filtration systems, developing strong international business, financial, and organizational leadership skills, and he is currently a Director on the Boards of Mativ Holdings, Inc. and Axalta Coating Systems Ltd.; and

WHEREAS, Brian Cook served in numerous senior executive positions including as the former Executive Vice President and Chief Administrative Officer of USG Corporation, a manufacturer and distributor of high-performance building systems through its subsidiaries, United States Gypsum Company, USG Interiors, Inc., and USG International; and

WHEREAS, Bill Cook currently serves on the Commandant's Advisory Group and Virginia Tech Corps of Cadets Alumni Board, and Brian Cook currently serves on the Pamplin Advisory Council and previously served on the Pamplin Management Advisory Board; and

WHEREAS, in 2021, the National Association of Corporate Directors (NACD) selected IDEX Non-Executive Chairman Bill Cook as "Public Company Director of the Year" along with its 2021 Directorship 100 honorees, an annual recognition of the leading corporate directors, corporate governance experts, policymakers, and influencers who have made a significant impact on boardroom practices and performance; and

WHEREAS, Bill & Betsy Cook and Brian & Mary Faith Cook have made a joint contribution of \$500,000 to name a suite in the Global Business and Analytics Complex, as well as other contributions to the Pamplin College of Business Annual Fund, Bill and Betsy Cook Global Scholars Resource Fund, the Corps Leadership and Military Science Building, and Emerging Leaders Scholarships Funds (in the Corps of Cadets), and Management Department Annual Fund; and

WHEREAS, Bill & Betsy Cook and Brian & Mary Faith Cook continue to be valued members of the university community;

NOW, THEREFORE, BE IT RESOLVED, that in acknowledgement of the service and generosity of Bill & Betsy Cook and Brian & Mary Faith Cook and in recognition of past and future benefits to the university, the Center for Business Analytics Suite of the Data and Decision Sciences Building will be known as The Cook Family Center for Business Analytics Lab.

RECOMMENDATION:

That the resolution naming The Cook Family Center for Business Analytics Lab be approved.

August 28, 2024

**RESOLUTION NAMING COLLABORATION AREA 259
IN THE DATA AND DECISION SCIENCES BUILDING
FOR ROBERT J. CUMMINGS '90 AND LANA CUMMINGS**

WHEREAS, Robert Cummings earned his bachelor's in business from Virginia Tech in 1990, and

WHEREAS, Rob joined Falfurrias Capital Partners in October of 2007 and has over twenty-five years of professional operating experience, including over ten years in senior management roles with enterprise software companies DealCloud, Chordiant Software, J.D. Edwards, and PeopleSoft; and

WHEREAS, Rob Cummings presently serves on the Apex Systems Center for Innovation and Entrepreneurship Advisory Board and the Pamplin Advisory Council; and

WHEREAS, Rob Cummings, in 2019, won the Charlotte Area Technology Collaborative Blue Diamond IT Entrepreneur of the Year Award, and was also recognized in Charlotte's "40 Under 40" list of up-and-coming business leaders under the age of forty; and

WHEREAS, Rob Cummings has made a contribution of \$100,000 to the Global Business and Analytics Complex, as well as contributions to the Pamplin College of Business Annual Fund, APEX Center for Entrepreneurs, and Hokie Scholarship Fund; and

WHEREAS, Rob Cummings continues to be a valued member of the university community;

NOW, THEREFORE, BE IT RESOLVED, that in acknowledgement of the service and generosity of Rob Cummings, and in recognition of past and future benefits to the university, Collaboration Area 259 in the Data and Decision Sciences Building will be known as the Lana and Robert Cummings '90 Collaboration Area.

BE IT FURTHER RESOLVED, that this naming replaces and supersedes the previously named Lana and Rob '90 Cummings Team Room located at Room 260D in the Data and Decision Sciences Building, which now returns to inventory as an available naming opportunity in the Data and Decision Sciences Building.

RECOMMENDATION:

That the above resolution naming the Lana and Rob Cummings '90 Collaboration Area (259) and superseding the previous naming of Room 260D in the Data and Decision Sciences Building be approved.

August 28, 2024

**RESOLUTION NAMING THE TABLE TENNIS ZONE IN WAR MEMORIAL HALL FOR
JAMES E. '73 AND ELIZABETH MOSSBERG**

WHEREAS, James E. Mossberg is a 1973 alumnus of the College of Engineering, receiving both his bachelor's and master's degrees in Electrical and Computer Engineering; and

WHEREAS, James E. (Jim) Mossberg enjoyed a successful career as a professional engineer with the United States Department of Defense; and

WHEREAS, Elizabeth Mossberg studied at the University of South Dakota and was formerly employed by the National Security Agency; and

WHEREAS, Jim Mossberg is a table tennis aficionado and was involved in the formation of the Table Tennis Club at Virginia Tech; and

WHEREAS, believing deeply in the importance and perpetuation of Table Tennis as both sport and art, Jim Mossberg currently serves as an assistant director of the Baltimore Table Tennis Program through the Baltimore, Maryland Park and Recreation organization to help insure community participation in the sport of Table Tennis for the purpose of recreation, physical fitness, and skill development; and

WHEREAS, Jim and Elizabeth Mossberg have made a seven-figure commitment to enhance Table Tennis on the campus of Virginia Tech in acknowledgment of the university's instrumental role in igniting Jim's passion for the sport of Table Tennis and their desire to help current and future Hokies develop their skills and love for the sport for generations to come; and

WHEREAS, Jim and Elizabeth Mossberg have been and continue to be valued members of the university community;

NOW, THEREFORE, BE IT RESOLVED, that in recognition of the generosity and support of Jim and Elizabeth Mossberg to enhance the impact of the sport of Table Tennis on the campus of Virginia Tech and beyond, the Table Tennis Zone in War Memorial Hall be known henceforth as the James and Elizabeth Mossberg Table Tennis Zone.

RECOMMENDATION:

That the above resolution naming the James and Elizabeth Mossberg Table Tennis Zone be approved.

August 28, 2024

**RESOLUTION NAMING THE COLLABORATION AREA
IN THE DATA AND DECISION SCIENCES BUILDING
FOR THE NEFF FAMILY: DON '90, DEBBIE, MACEY '21 AND ABIGAIL '24**

WHEREAS, Donald (Don) Neff earned his bachelor's degree from the Pamplin College of Business at Virginia Tech in 1990. Don and his wife, Deborah (Debbie) Neff, have two daughters, Macey, who earned her bachelor's degree from the Pamplin College in 2021, and Abigail, who earned her bachelor's degree from the College of Science at Virginia Tech in 2024 and is now pursuing her graduate studies at Virginia Tech; and

WHEREAS, Don Neff serves as the Chief Financial Officer for Meazure Learning and since 1991 has held executive positions as CFO, COO, SVP, VP and Executive Director and Controller; and

WHEREAS, Don Neff has a diversified executive leadership background with major public accounting firms, public companies, and private equity situations including board and investor management, and serves as a senior finance and operations executive with extensive experience in M&A, joint ventures and large strategic transactions; and

WHEREAS, Don Neff presently serves on the Pamplin Advisory Council and on the Pamplin Society; and

WHEREAS, in 2021-2022, Don Neff served as an Adjunct Professor in the Pamplin College of Business Management Department; and

WHEREAS, Don & Debbie Neff have made a joint contribution of \$100,000 to name a collaboration space in the Data and Decision Sciences building of the Global Business and Analytics Complex (GBAC), as well as other contributions to GBAC, the Pamplin College of Business Annual Fund, the Neff Family Scholarship, Women's Softball, Women's Soccer, The Keep Jumping Fund, Inside Backers, and the Hokie Scholarship Fund; and

WHEREAS, Don & Debbie Neff continue to be valued members of the university community;

NOW, THEREFORE, BE IT RESOLVED, that in acknowledgement of the service and generosity of Don & Debbie Neff and in recognition of past and future benefits to the university, the collaboration space in the Data and Decision Sciences Building will be known as The Neff Family: Don '90, Debbie, Macey '21 and Abigail '24 Collaboration Area.

RECOMMENDATION:

That the above resolution naming The Neff Family: Don '90, Debbie, Macey '21 and Abigail '24 Collaboration Area be approved.

August 28, 2024

**RESOLUTION NAMING THE FIRST FLOOR LAB SPACE WITHIN HITT HALL
FOR PROCON CONSULTING**

WHEREAS, Kyu Jung and Mark Ilich are 1996 alumni of the College of Engineering and the founders of Procon Consulting, LLC; and

WHEREAS, Procon Consulting, LLC, was launched in 2000 to leverage the vision of its founders with their backgrounds in engineering and technology to create more holistic, collaborative solutions to program and project management; and

WHEREAS, Procon Consulting provides strategic and technical advice, management, and implementation support for some of the largest and most complex projects in the national capital region and nationwide; and

WHEREAS, Kyu Jung serves as President of Procon Consulting, defining corporate strategy and setting performance and operational goals capitalizing on his bachelor of science degree in Civil Engineering and master of science degree in Architecture/Construction Engineering Management, while also serving on the Building Construction Industry Advisory Board; and

WHEREAS, Mark Ilich serves as Executive Vice President of Procon Consulting managing the firm's daily operations and is a recognized leader in the implementation of technology to improve business practices in the construction industry, utilizing his bachelor of science degree in Civil Engineering and his experience from his service in the United States Army; and

WHEREAS, Procon Consulting has made a seven-figure commitment to name the Innovation Center on the first floor of Hitt Hall, home to the Building Construction Program with flexible workspace and laboratory areas adaptable to evolving research needs in robotics, artificial intelligence, and digital technologies to include virtual training, design and construction systems; and

WHEREAS, the Innovation Center will showcase technology-based research in the Myers-Lawson School of Construction, as well as increase awareness of and interest in the Building Construction and Construction Engineering Management programs made possible in part due to the generosity of Procon Consulting;

NOW, THEREFORE, BE IT RESOLVED, that in appreciation of Procon Consulting, LLC's generosity, in recognition of the contributions of Kyu Jung and Mark Ilich to the construction industry, and in acknowledgement of current and future benefits to the university, the first-floor laboratory space within Hitt Hall will be known as the Procon Innovation Center for a period of ten years to commence upon the date of building dedication.

RECOMMENDATION:

That the above resolution naming the Procon Innovation Center for a period of ten years commencing upon the date of the Hitt Hall dedication be approved.

August 28, 2024